

Interim Presentation

ANIMO

By Sonia, Krijn, Kylian, Michał and Max

Agenda

Introduction

Problem statement

State of art

Marketing

Ethics

Sustainability

Solution

- Concept
- Design
- Hardware
- Software

Introduction



Problem statement

Time-consuming and
resource intensive

Limited coverage

Inefficient and
ineffective

Environmental
impact



State of the art

- Indoor blimp
- Outdoor blimp
- Technics
- Monitoring camera



Marketing plan

Type of product:

Blimp

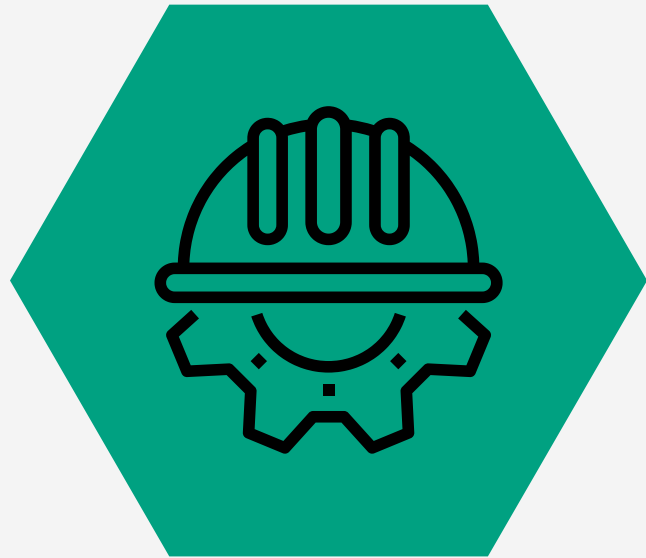
Market niche:

**Big "stations" in
Australia**

Features:

**remote and real-time
monitoring,
infrared imaging**

Ethics



Engineering



Liability



Sales and Marketing



Environmental

Sustainability



Enviromental

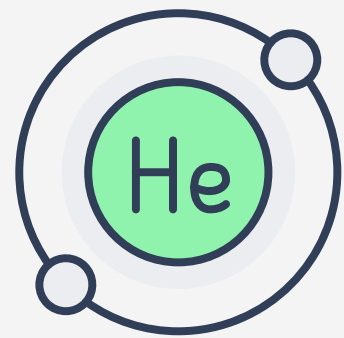


Economic



Social

Solution - Concept



Lift

Helium-filled Envelope



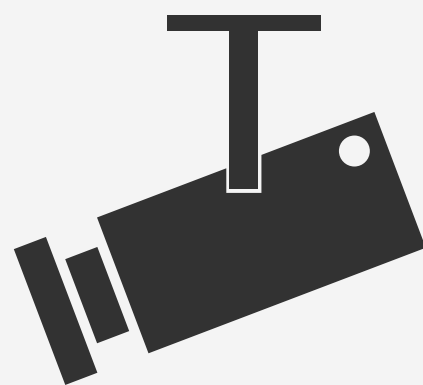
Propulsion

Propellers



Use Globally

Telecommunication



Monitoring

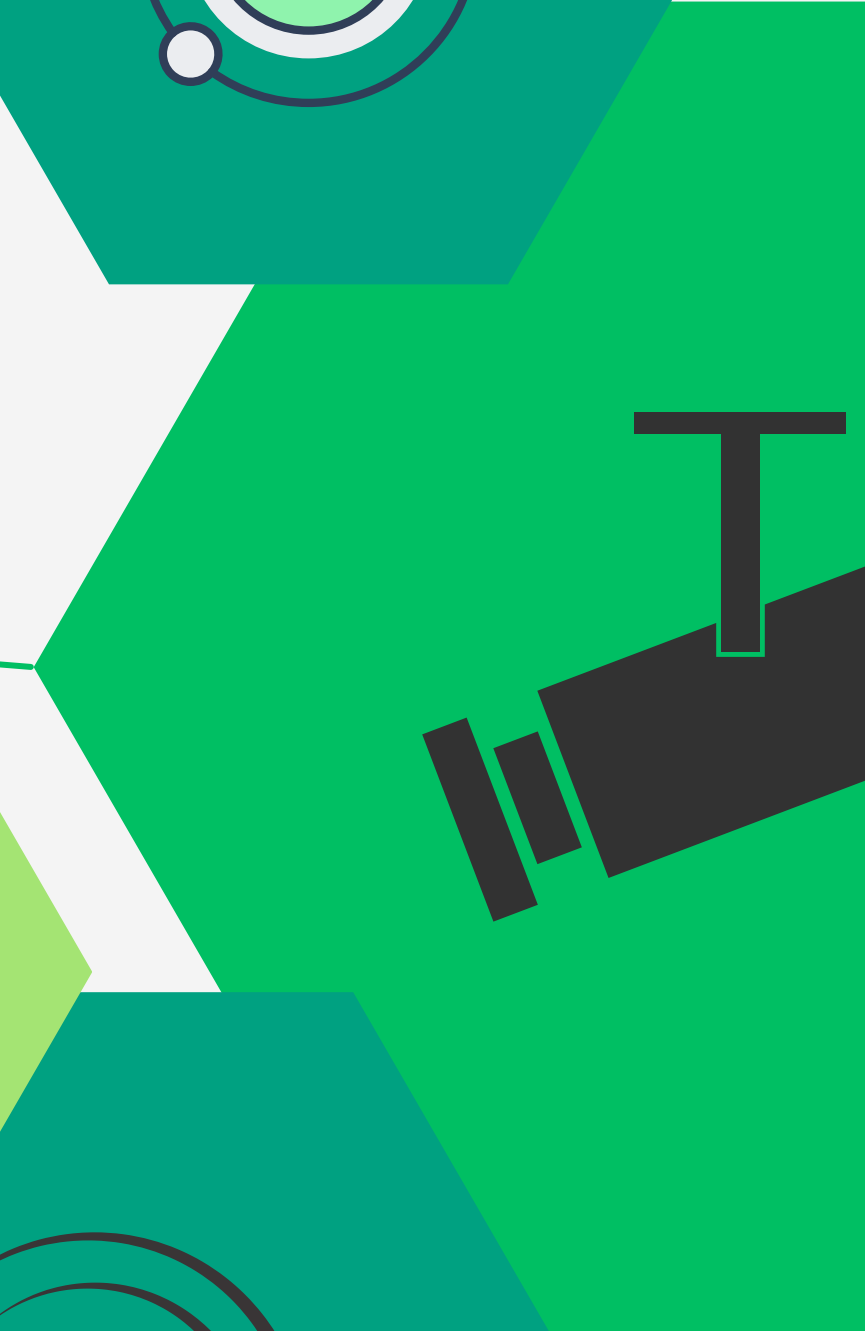
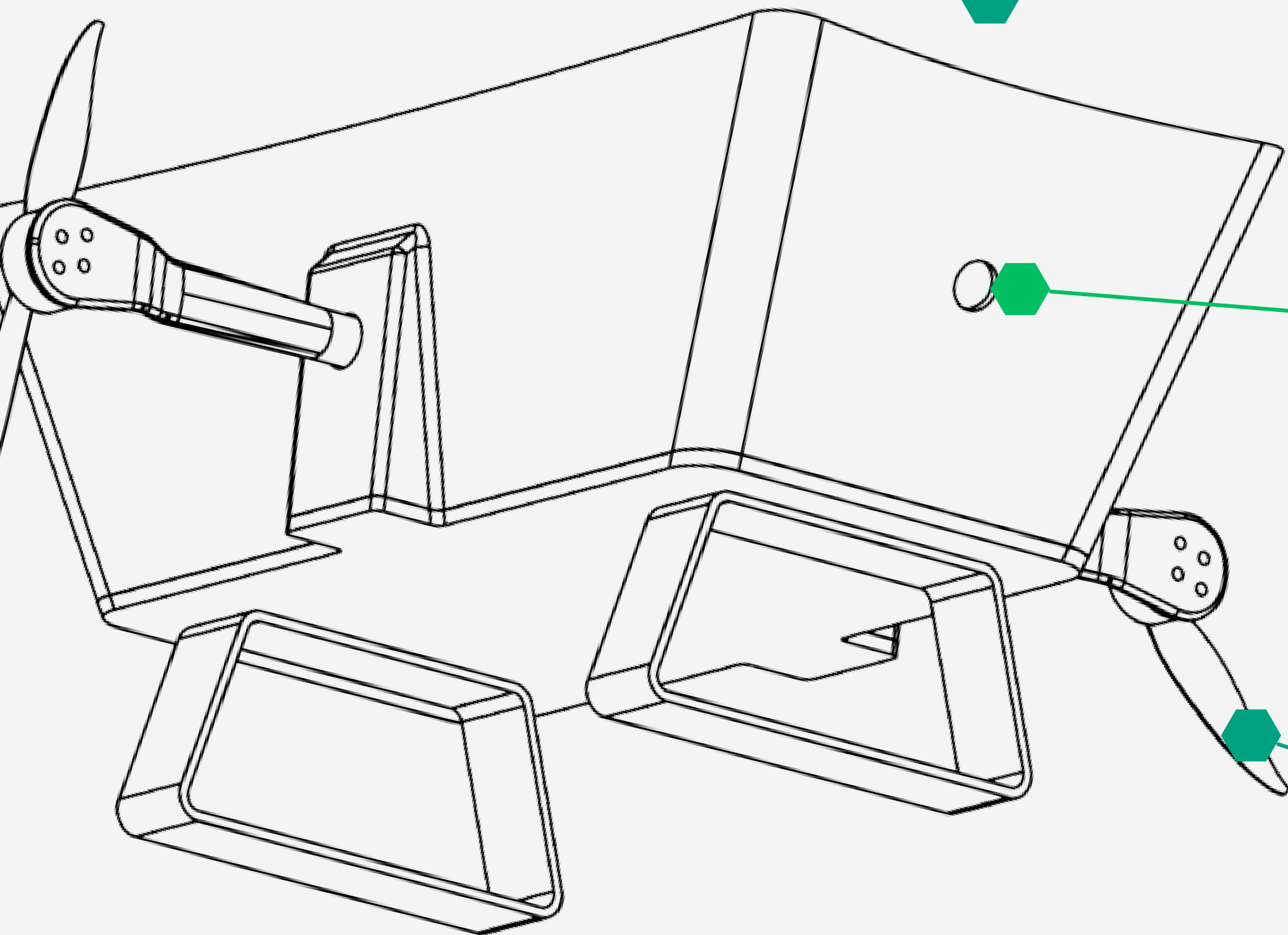
Video Camera



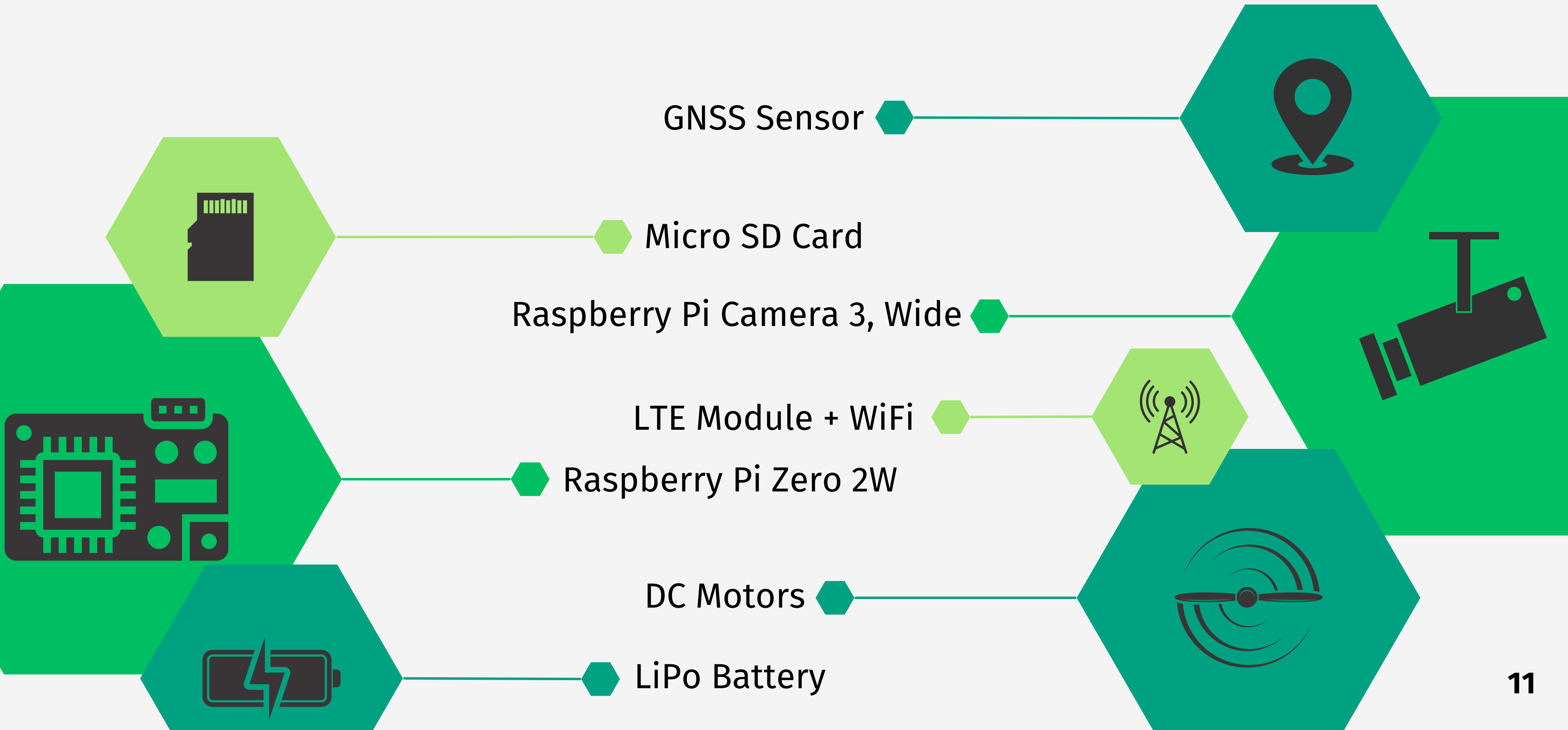
User Interface

Mobile App

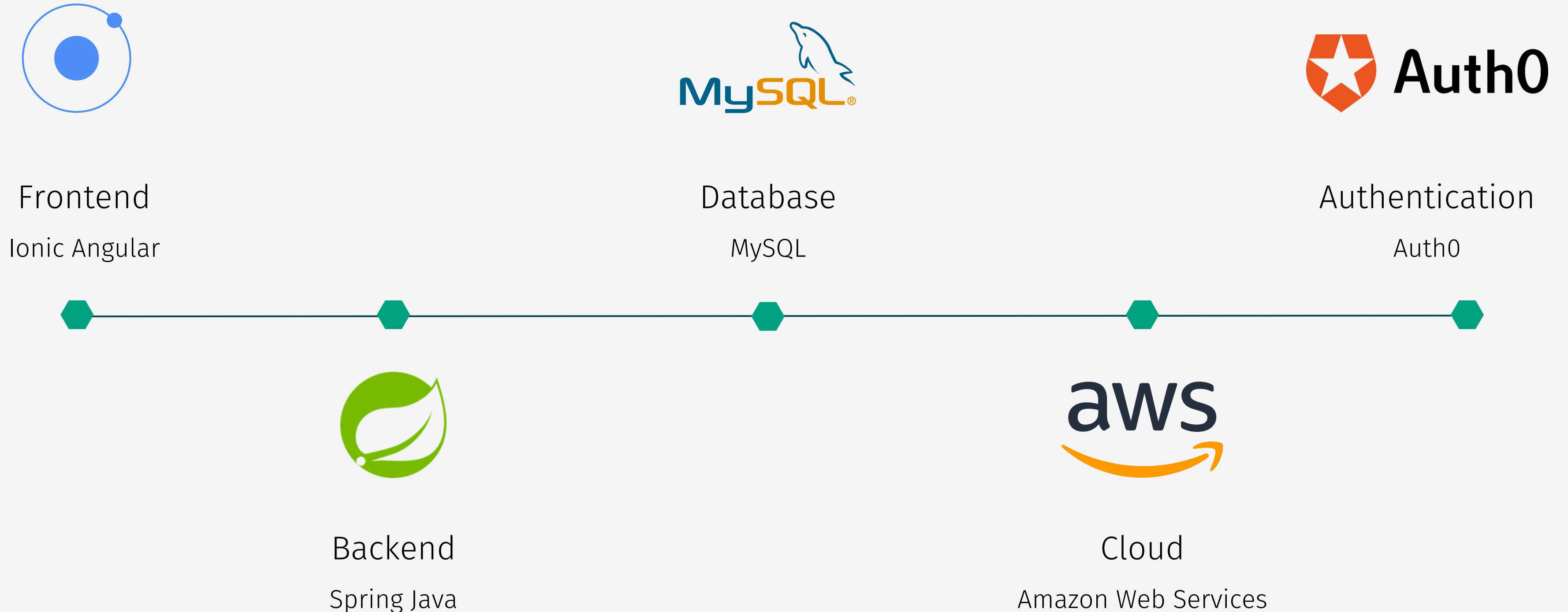
Solution - Design



Solution - Hardware



Solution - Software



Thanks for listening!

Questions?

